

שיא-DW

DIGITAL WIZARD - שיא

*Strategic
Knowledge
Services*

שיא – Digital Wizard

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THE **SMART WAY**^{TO}

LOCATE

**MEANINGFUL
BUSINESS DATA**

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*שירותי ידע
אסטרטגיים*



DIGITAL WIZARD - שיא



Support and Training in Sales, Distribution Channels, Personal Coaching, Research and Data Collection, and Seed Investment in New Start-Ups



- Seed Investment in High Tech Start-Ups
- Personal Coaching in Sales and Marketing for executives
- Support in creating and managing international Sales structures
- Creation of Distribution Channels
- Business and Strategic Research and Data Collection



Addressing the needs of business managers and technical executives

WHAT WE DO

DIGITAL WIZARD will help you in your day to day activities whether you are in a Start-Up mode looking for initial seed money, to a mature company looking to expand your business. We operate in several fields:

Advice

Planning

Calculating

Consulting

Implementation

Calculating & Forecasting

Coaching

testing

validating

Digital Wizard Provides the following Sales and Marketing oriented services:

- Analysis of current sales team and recommendations
- Analysis of current sales channels and recommendations
- Increasing Win ration through an application driven thought process – SMART Opportunity Management™
- Competitive analysis of products and markets
- Personal Coaching on Sales and marketing for executives
- Contact generation, and channel identification
- Sales consultancy
- Team building and motivation

Digital Wizard Provides the following Sales and Marketing oriented services:

- Analyzing specific customer needs to decide on research strategies – professional analysis by market veterans.
- Finding "hard to find" data on market size and market penetration - using local and international research companies and agents.
- Synthesizing data on competitors and possible partners.
- Identifying potential and alternative markets and distribution channels.
- Locating similar, or complimentary products and vendors.
- Research capabilities include multilingual searches in English, French, Italian, Hebrew, Russian, German, and Chinese.

www.DGWIZ.com